



## 2. PowerPoint slides: suggestions for use

- Each set of chapter slides follows the text and includes conceptual materials and all exhibits.
- Each set begins with an opening quote, short review of principal management challenges, and a topical outline for the lecture.
- Application slides (with yellow header) from text provide relevant examples to illustrate concepts.
- Expanded applications: Team problem-solving activities (*not in text*) (with yellow header) provide for extended problem-solving exercises for students based on their responses to in-text Application questions. [*Instructor may choose to delete these slides if PowerPoints are distributed in advance.*]
- Critical analysis slides (*not in text*) (labeled in header) raise spontaneous questions to aid class discussion. [*Instructor may choose to delete these slides if PowerPoints are distributed in advance.*]
- Comments and quotes from experts (*not in text*) are interspersed throughout slides, again to bring spontaneity to lecture. [*Instructor may choose to delete these slides if PowerPoints are distributed in advance of class.*]
- Where possible, photos of both speakers and job sites are included throughout to provide students with improved frames of reference for learning.
- Manager's notebook slides (with canvass header) summarize implementation strategies from text chapters, but also includes an opportunity for students to fit what they have learned into the global management model introduced in Chapter 2. Model continues to build throughout the course.
- Discussion questions from the text are included for ease of in-class reference.
- Case questions (with blue header) briefly restate the key issue and then ask students to relate case materials to the global context of management framework introduced in Chapter 2 as a way to understand the multidimensional cultural and management environments in which each case plays out. Following this assessment, students proceed to case questions.
- Slides are designed to be flexible so instructors can reorganize them, add new slides, or delete existing ones to fit their pedagogical approach to the topic.